

## ART ALTERNATIVES CANVAS SALE



This summer, we're proud to offer you the biggest selection of canvas at the biggest discounts that

Wet Paint has ever offered!

We've chosen over 60 sizes & depths of Art Alternatives canvas for the anniversary sale & offer them to you at 50-70% off list price!

From June 15th to July 15th, all Art Alternatives Studio & Gallery canvas is 50% off list. If you buy a full carton of any one canvas, you'll get 60% off list! Choose from our six select canvas sizes & profiles & you'll receive 70% off list price! You won't find better prices than these — or a better selection, so stock up now!

**This special sale is INSTORE ONLY. Limited to instore stock. No mail orders. No web orders. All sales final.**

Have you ever wanted to try working smaller or larger or in a landscape or square format? You're sure to find a size to spark your imagination at this sale! Canvas sizes range from 4x4" to a whopping 60x72" in either a Studio or Gallery format.

The Art Alternatives Studio line features natural, unbleached, medium-weight canvas, triple-primed with acrylic gesso, wrapped around 7/8" kiln-dried stretcher bars & secured with a flexible spline.

The Art Alternatives Gallery line offers premium, unbleached, medium-weight cotton duck, triple-primed with quality acid-free gesso, stretched around 1 1/2" deep kiln-dried bars & secured with a flexible spline.



# Wet Paint

Artists' Materials & Framing

**50-70%  
OFF LIST**

**50%  
OFF LIST**

## Beth's Anniversary SUMMER

"When Hugh Huelster turned Wet Paint's keys over to me 25 years ago, I didn't know what I was getting in to.

"I knew something about art, art materials and the local art scene. I had cursory knowledge of running a retail store. I had some basic business skills.

"But I knew what I was going to do (and what I was going to change) that day and that month but probably not much further. I know I had no conception of 25 years later. And 25 years later I still find new things to know and many things to change. Without formal-

ized business training, I approached Wet Paint very much like a painting.

"It is very important to me that individuals make their mark, create their art, express themselves, communicate visually. Incorporating the creative impulse into the operation of a business hasn't always been easy but has definitely been not only rewarding but sustainable.

"And I look forward to many more creative years of making our mark as we at Wet Paint support you, our friends & artists, in making your art."

**Beth Bergman, Owner/President  
Wet Paint, 1984-present**

All individual canvasses are **50% off list!** All full cartons of canvas are **60% off list!** Six select canvases are **70% off list!** (8x10" Studio, 16x20" Studio, 24x30" Studio, 12x12" Gallery, 10x20" Gallery, 20x20" Gallery).

**Don't miss this opportunity to stock up, experiment or get to work on tremendously discounted canvas!**

Unless otherwise indicated, sale prices valid  
**June 15th thru July 15th, 2009**

## PRINCETON ARTIST BRUSH SALE

ALL PRINCETON BRUSHES & SETS **50% OFF!**

Princeton offers a range of quality watercolor, acrylic, oil & hobby brushes in open stock and sets. Wet Paint has 8 different series in open stock, including a new assortment of **Best Natural Bristle Oil & Acrylic** brushes which offer long handles in large sizes at extremely affordable prices! Princeton's **Real Value Brush Sets** offer 46 different combinations of economy brushes at a mere **\$3.99-\$18.99**. At **50% off**, they're a great buy for a variety of uses!

**NEW SETS!**



## GOLDEN OPEN

**30%  
OFF LIST**

**Golden OPEN Acrylic is a unique range of color & additives with a slower drying time than any other acrylic paint on the market.**

OPEN Acrylics resist skinning & remain wet on the palette for extended periods. This is a highly pigmented, artists' grade paint that has relaxed working characteristics that allow for techniques previously reserved for the oil painter, but with water clean up. The colors are so versatile they can be used like printmaking inks for monoprinting & screenprinting! You can mix them with traditional acrylics & additives, though the open time will be proportionately reduced.

OPEN Acrylics are perfect for wet into wet, plein air painting techniques. **Take 30% off list price & then take them outside with you!**



# New from the National Art Materials Trade Association!

It's that time of year again: Beth & Ann have purchased all sorts of new & exciting creative products at this summer's National Art Materials Trade Association show. Some have arrived already; some will be here later in the summer...

From our Canadian papermaking friends at **St. Armand** comes a beautiful, new 18x24" laid grain



linen paper & **Paper Libre**, a multi-purpose 8 1/4 x 11 1/2" sheet. Also, watch for gorgeous **guest books** in two sizes.

**Global Art Materials**, manufacturer of the popular **Quattro** pads, will be sending us their new **Flexi-Sketch** pads; unlined paper with a colorful double-fold soft cover. Watch for circular origami paper & rolls of metallic foils, also distributed by Global.

If you haven't tried **Knead-a-Mold & Brush-a-Mold**, now's your chance! **Townsend Atelier** brings us a trial-sized, 6oz package of Knead-a-Mold, as well as an "all-in-one" kit containing Knead-a-Mold, casting resin & bronze & patina finishes.



**Grex** is a manufacturer of pneumatic power tools. They also produce a cutting edge line of airbrushes that you will soon see at Wet Paint! These airbrushes look great! We're sure that you will love their unique "trigger-style" dual action brushes... **Come see them in action at Wet Paint's Montana / Grex airbrush outdoor demo on Saturday June 20th.**

Speaking of Montana, their **hard-bound books**, empty paint markers & refill bottles of black ink have already arrived to much fanfare.



**Jacquard** has a brand new **Indigo Dye Kit** for fabric... anyone who has tried Jacquard's tie dye kits knows that their fun projects always achieve

professional results! Jacquard has produced some really nice pre-stretched screens for screen printing (they have added colors to their screenprinting ink line, too). Love Cernit? There will soon be more to love as Jacquard introduces new, larger sizes of **Cernit** polymer clay.

**Kolo's Essex** travel albums are made to be customized. Each Essex will hold a variety of inserts, from photo sleeves & day planners to blank or lined booklets. The Essex is available in two sizes & four colors. This is your vacation memory book!



We are expecting a whole bunch of blank books from **Michael Rogers Press**, including 4x6" bark books, composition books, hardbound books with kraft or black covers & colorful spines & (Ann's favorite) the "brag book" with a 45rpm record for its cover.

**Lineco** is our main supplier of book-making & archival products. They have new **clamshell muse-**



waxed linen thread.

Coming soon to our Kid's Department: all sorts of products from the Spanish company **Jovi**. We're most excited about **patWood**: a light, clean modeling paste made with real wood! patWood is easy to knead & mould, enabling you to make the most delicate figures. It also dries at room temperature.

Remember those cute little aluminum artist trading card cases? Well, **SOS** is now producing an affordably priced range of sophisticated, high quality portfolios, each featuring a sleek, durable exterior & a soft, acid free interior. SOS cases are lockable for security, too.

Like every year, the space for this article runs out before the new supplies do! Here is a quick summary of more stuff to watch for:

big sizes of **Ampersand** panels, a **Color Matching Guide** from **Color Wheel**, sequential art pads from **Strathmore**, new papers from **Wyndstone**, **PCI & Shizen**, a hand held **8-ply mat cutter** from **Logan**, alkyd oil colors from **Gamblin** & several fabric art products including **Lutradur** (a non-woven polyester sheet with the body of paper & the strength of fabric) & **Paverpol** (a multi-surface hardener).



## DANIEL SMITH WATERCOLORS 40% OFF LIST THRU JULY 15TH!

Overwhelming demand mandates that **DANIEL SMITH Extra-Fine Watercolor remains at 40% off list at Wet Paint!**

Thanks to the huge response from you, the watercolorist, Wet Paint is pleased to continue offering 15ml tubes of Daniel Smith watercolor at 40% off list price. If you are one of the few that haven't tried Daniel Smith watercolors, what are you waiting for? The sheer range of possibility they offer is endless & unparalleled in the art materials industry! The amazing color selection spans the spectrum from the historical & natural earth colors (including the unique **PrimaTek Series** made with authentic mineral pigments), to the brightest, boldest colors modern technology has to offer.

# "CHEVALETS FRANÇAIS. S'IL VOUS PLAÎT!"

## French Easels for your consideration



MABEF French Easel

The **French easel** is a wood-carrying box and easel all in one. It is the traditional "**Plein Air**" easel for field work.

French easels are available from several sources, but we have narrowed our selection at Wet Paint to three models that we feel strongly about: **MABEF, Paragon and ProArt.**

The Italian company **MABEF** has been producing easels made of solid beechwood and brass fittings for over 60 years. MABEF's dedication to the highest quality materials, and their sole focus on easels and wood accessories for artists, makes them the premiere range of French easels at Wet Paint. MABEF offers a traditional "full" French easel, as well as a half-size easel with built in

backpack straps for better portability. Both feature drawers with removable metal linings.

**Through the end of July choose either a MABEF full or half French easel at 50% off list price and receive a case of 11x14" Art Alternatives Studio stretched canvas FREE!**

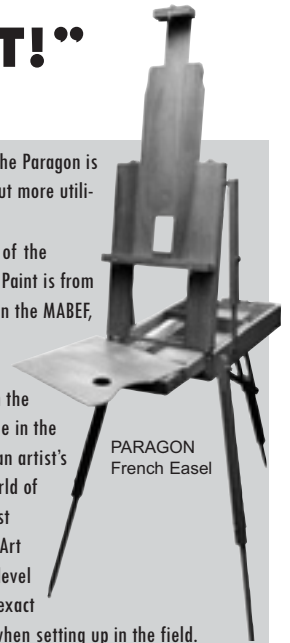
The **Paragon** full French easel is produced from elm wood in the Pacific Northwest. It has a unique design featuring a canvas holder that is uniformly flat across its face, allowing for better stability of small scale paintings. The canvas holder also extends to allow easy access into the storage box with-



PROART French Easel

out opening the drawer. The **Paragon** is perhaps a less elegant, but more utilitarian easel.

The economy version of the French style easel at Wet Paint is from **ProArt**. It is smaller than the MABEF, yet is still made of oiled beechwood, unlike other less expensive models on the market. This easel is made in the Far East and is great for an artist's first ventures into the world of outdoor painting. The most unique feature of the ProArt French easel is a built in level which helps you find the exact pitch for the easel legs when setting up in the field.



PARAGON French Easel

**You are sure to find your perfect French easel at a great price this summer at Wet Paint!**

## Events at Wet Paint

Unless otherwise indicated, these events take place at Wet Paint & are free & no signup is necessary.

### BETH'S ANNIVERSARY SUMMER CANVAS SALE

#### FEATURING ART ALTERNATIVES CANVAS

**June 15th through July 15th, 2009** Our biggest canvas sale ever! Huge savings on **Art Alternatives** canvas! All individual canvases are 50% off list! All full cartons of canvas are 60% off list! Six select canvases are 70% off list! (**8x10" Studio, 16x20" Studio, 24x30" Studio, 12x12" Gallery, 10x20" Gallery, 20x20" Gallery**). Don't miss this opportunity to stock up, experiment or get to work on tremendously discounted canvas!



tically inclined urban youth in high quality creative experiences in ways that are practical, relevant & life changing.

Manufactured in Germany, **Montana Gold** is designed specifically for the aerosol artist. The color has a durable matte finish. These capless cans have the actual color on the collar for easy identification in the studio. Amazing coverage, minimal drip, quick dry & high opacity gives **Montana Gold** the market edge.



**FOR ONE DAY ONLY, TAKE 15% OFF OF ALL MONTANA PRODUCT AT WET PAINT, INCLUDING SPRAY PAINT, PAINT MARKERS, REFILLS & BOOKS.**

**GreX** airbrushes feature cutting edge design and a responsive feel specifically for precise control of fine detailed work. Unique styling, ease & comfort of use set **GreX** apart from other airbrushes on the market.

If you've never tried an airbrush then this event is for you: **Eric Molkenbur** will walk you through the ins & outs of airbrushing. Based in Minnesota and with a passion for art & hockey, Eric "The Mask Man" combined these two interests & started **A.M. Studios** in 1993, specifically to produce totally unique & one-of-a-kind airbrushed goalie mask designs.

**Remember, you must be 18 years of age or older to purchase Montana spray paint at Wet Paint.**

### SPRAYING PAINT FEATURING MONTANA GOLD SPRAY PAINT & GREX AIRBRUSH DEMONSTRATED BY JUXTAPOSITION ARTS. MPLS & AIRBRUSH ARTIST ERIC MOLKENBUR

**Saturday, June 20th, 12n-3pm (In case of inclement weather, we have a rain date for this event: Saturday, June 27th.)**

Wet Paint is pleased to present an afternoon demonstration of propelled color: Join us for this special presentation of **Montana Gold** artist grade spray paint & **GreX** airbrushes.

Watch artists from **Juxtaposition Arts** as they create letter & character-based aerosol imagery using **Montana Gold** spray paint. **Roger Cummings & Peyton**, friends of Wet Paint, founded **Juxtaposition Arts** in 1995 as a means to engage artis-



### WET PAINT SIDEWALK SALE

**TWO DAYS ONLY! Friday (10am-4pm), July 24th & Saturday (10am-4pm), July 25th (SEE BACK PAGE).**



Wet Paint

Artists' Materials & Framing

# The Wet Paint Annual Sidewalk Sale

Join us for our biggest  
two-day sale of the year!

You'll find many incredible  
bargains offered at the  
Wet Paint Sidewalk Sale.

**Friday, July 24th**

10am until 4pm

**Saturday, July 25th**

10am until 4pm



# Sidewalk Sale!

Wet Paint

Artists' Materials & Framing

1684 Grand Avenue  
Saint Paul, MN 55105  
651.698.6431

<info@wetpaintart.com>

<www.wetpaintart.com>

Open Seven Days a Week

M thru F, 10am-8pm; Sa, 10am-6pm; Su, 12n-5pm

PLEASE NOTE:

Wet Paint will be closed Saturday, July 4th & Sunday, July 5th.

PRSR STD  
U.S. Postage  
PAID  
Permit #2977  
St. Paul, MN

MAJOR CANVAS SALE!

**50% to 70%**

**OFF LIST!**

Art Alternatives Canvas

6/15-7/15/09

**Beth's Anniversary  
Summer Sale 2009**

June 15<sup>th</sup> thru July 15th, 2009