

ALL Sheet Paper  
10% Off

ALL White Paint  
25% Off



ALL Paint Mediums 20% Off

ALL Stretched Canvas 20% Off

ALL Tara Red Label  
Stretched Canvas 50% Off

ALL White Synthetic &  
Boar Bristle Brushes 15% Off

ALL Ampersand Museum  
Series Panels 40% Off

ALL Ampersand Artist Value Series  
Panels 50% Off

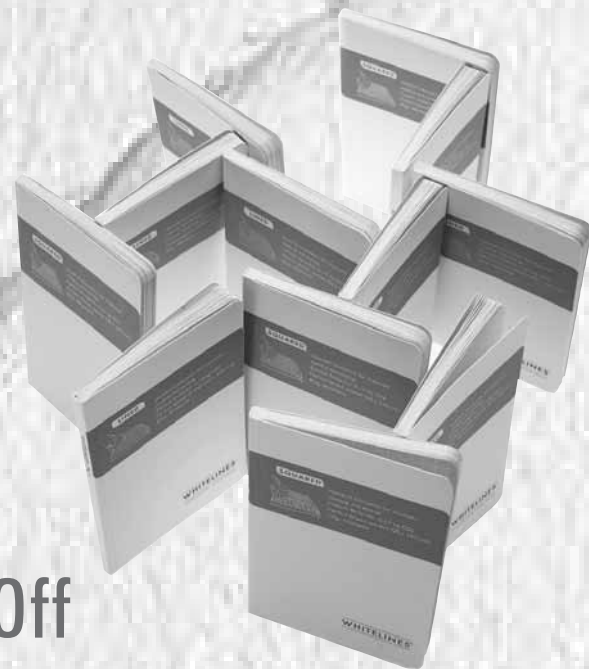
ALL Artboard Panels &  
Canvas Panels 15% Off

ALL Palettes 20% Off

All Pads & Journals 20% Off

# White Sale

**Our Biggest Paper  
Sale of the Year!**



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**Discounts Are Off Wet Paint's Everyday Prices**

Sale Prices Valid January 2nd thru February 28th, 2009

# Paints On Sale

For 16 years, **DANIEL SMITH Extra Fine Watercolor** paints have only been available at two retail locations in the United States, both stores located in the greater Seattle WA area.

Today, Wet Paint is extremely proud to announce a partnership with **JJC Industries**, the exclusive distributor of **DANIEL SMITH** paints, to bring **DANIEL SMITH Extra Fine Watercolors** to Minnesota for the first time! Wet Paint is the only retailer in the state to have this distinction.

Dan Smith started his business in 1976, dedicated to bringing the highest quality inks to the print-artist community. In 1993, Dan set out to create a line of professional watercolors with one goal in mind: to bring

# Introducing **DANIEL SMITH Watercolor!**

the same high-quality color to the watercolor artist as he had to the printmaker. After extensive formulation & artist testing, the first 27 **DANIEL SMITH Extra Fine Watercolors** were introduced to the market with much acclaim. Watercolorists were impressed with the high pigment load & the detailed product information on each tube. Word of mouth endorsements soon made **DANIEL SMITH** a familiar name with watercolor

painters.

Wet Paint is stocking the **Premiere Assortment of 121 colors of DANIEL SMITH Extra Fine Watercolor.**



**NEW AT WET PAINT!**

**40% OFF LIST!**

The sheer range of possibility they offer is endless & unparalleled in the industry. The amazing selection spans the spectrum from the historical & natural earth colors (including the unique **PrimaTek Series** made with authentic mineral pigments), to the brightest, boldest colors modern technology has to offer. While they are American-made paints, their pigments come from the world over: everywhere except Antarctica & we bet they have someone looking there too!

**DANIEL SMITH Extra Fine Watercolors will be specially priced at 40% off list through the end of February, making this a great time to try this paint for the first time or to replenish your favorite colors!**

# Sennelier Finest Artists' Oil

**40% OFF LIST!**

Dense yet buttery, **Sennelier oils** are more highly pigmented & firmer than ever. The reformulated homogeneous consistency is better suited to the diversity of modern techniques & sensibilities. The slightly heavier body retains its unique creaminess, while offering greater versatility. Sennelier's carefully selected pigments are ground longer to provide pure, concentrated, stable pigments. With improved lightfastness, the color intensity will endure for generations. Includes the color **Cinnabar Green**, which **Gustave Sennelier** invented in conjunction with the **Impressionists**.



**NEW!**

# Rethink Acrylic with Patti Brady

The new book **Rethinking Acrylic, Radical Solutions for Exploiting the World's Most Versatile Medium** is just arriving at Wet Paint as our newsletter goes to press. **Rethinking Acrylic** is written by friend of Wet Paint **Patti Brady**. Patti's relationship with Wet Paint dates back twenty years, to when she worked as a sales representative for a French importer & would spend the whole day with Beth on her visits to St. Paul. Today Patti is the director of Golden Artist Colors Working Artist Program, designed to provide artists with first hand experience of the variety of **GOLDEN** acrylic products & their uses. These professional artists then take their extensive acrylic product training & conduct classes & demonstrations for other artists & students working in acrylic or other media. As director of this program, Patti manages & develops curriculum for 42 national & international artists! This, combined with her own painting & her new book, have kept her too busy to visit us recently, but Beth still catches up with her a few times a year at national art materials events.

Rethinking Acrylic brings Patti's

years of art materials education to print, as she details a variety of contemporary acrylic painting techniques & how to incorporate them into existing painting practice. Both beginners & established acrylic painters will discover new artistic possibilities through Patti's demonstrations.

**\$21.50**  
LIST: \$29.99

rethinking acrylic  
radical solutions for exploiting the world's most versatile medium

Patti Brady

# Lascaux Acrylics

**40% OFF LIST!**

Folks the world over agree that the Swiss company **Lascaux** produces some of the finest artists' supplies available. Did you know that Wet Paint stocks five different lines of **Lascaux** acrylic paint in addition to the extremely popular **Lascaux spray fixative**? It's true! Every **Lascaux** color is distinguished by a high concentration of extremely pure pigment & top quality binding mediums. Colors include **Artists' Acrylic, Studio & Studio Bronze, Aquacryl & Perlacryl.**



# SilverPoint

The practice of drawing on a prepared surface with a tarnishing metal dates back to the Middle Ages. Of the different soft metals used, silver was the most popular due to its ability to hold a consistently fine point. A silver-point drawing produces a delicate gray line that, over the course of several months, will gently darken to a warm brown tone through exposure to air.

The silver-point tool can take many forms: a silver jeweler's wire held in a

pin vise, a silver tipped stylus or a silver rod inserted in a wooden handle are all options. The Austrian company Cretacolor manufactures a version of the latter option that is available at Wet Paint.

Although the silver-point tool will make faint marks on some untreated surfaces, ideally the drawing surface is prepared with a white ground. Recipes for this surface preparation have ranged from traditional grounds made with rabbit skin glue & chalk to more modern options like Chinese (zinc) white paint or acrylic gesso. Golden Artist Colors has recently come out with Golden Silverpoint/Drawing Ground, a

low viscosity acrylic polymer emulsion that contains high levels of titanium dioxide. Golden's ground is ready to use right from the bottle, just shake it before brushing or spraying it on your drawing surface & allow it to cure for 24 hours before you start your silver-point masterpiece. Ampersand's clay coated hardboard, Claybord, is another fantastic surface for the silver-point drawing.

A 140# hot pressed watercolor paper makes an ideal surface for your silver-point drawing, though any smooth card weight paper will work. If you plan to draw on a lighter weight paper, you may wish to stretch the paper prior to applying the silver-point ground to avoid

buckling. After you have prepared your surface & executed your drawing, allow the silver to oxidize to the darkness of your preference over several weeks or months. Apply a light coating of spray fixative to halt the oxidation process, then mat & frame your silver-point drawing just as you would a pencil drawing.

**On Friday, January 30, Wet Paint will host renowned artist Mark Balma for a discussion about the process of silver-point. Perhaps best known locally for his fresco work at The University of St. Thomas, Mr. Balma is also an accomplished oil painter, printmaker, drawer & musician.**

Sale prices valid January 2nd thru February 29th, 2009

# The Big Bargains

**DON'T MISS KATHLEEN SHERIDAN'S ORIGAMI DEMO FEBRUARY 7 (SEE EVENTS)**

## Gamblin Gamsol by the Gallon

**\$25.05**

LIST: \$47.95 SKU: 00099

Gamsol is a highly purified form of odorless mineral spirit, distilled at high temperature & purified of all aromatic components. This is an excellent "safe studio" solvent for thinning mediums & for general painting, including studio & brush cleanup.



## Best Heavy Duty Stretcher Bars



**50% OFF LIST!** Jack Richeson's Heavy Duty stretcher bars are made from lumber that is finger-jointed for the strength & straightness you require to make professional-grade supports for your artwork. For even greater stability, use the wood & aluminum combination of the Pro Bar, the bar most favored by museums.

## All Origami Paper 15% OFF!



CLIP HERE AND RETURN TO WET PAINT

## Help Us Be Responsible!

Get your Wet Paint newsletter by e-mail rather than snail mail.

Over the next year, we will develop the online web version of our newsletter to be more friendly, expansive & useful. We believe a large number of our postal customers are willing to switch over to the web version. We understand that not all of our customers have web access, but certainly a majority exists to make a huge difference in reducing the impact of hard paper marketing.

To encourage you to make the switch, we're offering this special coupon for \$5.00 OFF YOUR NEXT PURCHASE. To qualify for this you MUST return this portion of the newsletter to Wet Paint. It MUST include your mailing label on the reverse side & you MUST include your e-mail address, printed & legible above.

Switch me over to the e-mail list. Here is my e-mail address:

**\$5.00**

off your next purchase Actual newsletter coupon must be returned to Wet Paint to qualify. Must be a new purchase; & instore stock only.

Local customers may redeem this coupon at the store.

Web customers ONLY should mail coupon portion to: **COUPON/Wet Paint/1684 Grand Ave./Saint Paul, MN 55105.** Web customers may redeem their coupon with their next purchase by typing EMAIL COUPON in the COMMENTS section of their order. Wet Paint must have the original coupon on file for web customers to qualify.

THIS COUPON OFFER IS VALID THROUGH 02/28/09

# Events at Wet Paint

Unless otherwise indicated, all events are free  
& open to anyone wishing to attend  
& no sign up is necessary.

## SilverPoint with Mark Balma

Friday, January 30th, 5:30-7:30pm

Wet Paint is honored to have internationally recognized artist **Mark Balma** visit the store for this demonstration of silverpoint. A renowned portrait painter, Mark is perhaps best known for his fresco work, which can be seen at the Cathedral of Saint Paul and has been the subject of an extended profile on CBS's Sunday Morning.



## Valentine Origami with Kathleen Sheridan

Saturday, February 7th,

11am-2pm Our origami pal, Kathleen Sheridan returns to demonstrate the range of possibilities for origami in making your Valentine's Day special. From origami hearts to paper surprises, Kathleen has a lot of ideas for this year's origami demonstration!



In celebration of the 20th anniversary of the **Supracolor** pencil, Switzerland-based **Caran d'Ache** has teamed up with **Alber Elbaz**, designer and artistic director of **Lanvin Paris**, to produce this limited edition collector's luxury box set that includes the entire line of 120 Supracolor soft pencils. Only 1,000 have been produced. Each includes a **Limited Edition Certificate**.

**This special collection is only available by special order online and will be shipped by Caran d'Ache. Allow two weeks for delivery. Visit our website <www.wetpaintart.com> and click on the set to order!**



# Wet Paint inc.

Artists' Materials & Framing

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<www.wetpaintart.com>

Open Seven Days a Week

M thru F, 10am-8pm; Sa, 10am-6pm; Su, 12n-5pm

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U.S. Postage  
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St. Paul, MN

White Sale 2009

January 2<sup>nd</sup> thru February 28<sup>th</sup>, 2009